

PRIVACY NOTICE

DISTRIBUIDORA Y EXPORTADORA TEQUILERA DE AMATITAN, S.A. DE C.V., as authorized user for the commercial exploitation of the brand **MUNDO DE ORO** ® and/or **TEQUILA MUNDO DE ORO** ®, is responsible for the use and protection of your personal data, in this sense, and in compliance with the legal obligations established in the Federal Law of Protection of Personal Data in Possession of Individuals, through this instrument, makes available the following privacy notice.

DISTRIBUIDORA Y EXPORTADORA TEQUILERA DE AMATITAN, S.A. DE C.V., has its address in

45380 Gabriela de la Peña No. 9 Amatitán, Jalisco, Mexico.

In order to carry out the distribution and/or commercialization of the brand **MUNDO DE ORO** ® and/or **TEQUILA MUNDO DE ORO** ®, **DISTRIBUIDORA Y EXPORTADORA TEQUILERA DE AMATITAN, S.A. DE C.V.**, will request and/or collect the following personal information from the individuals interested in obtaining information and/or acquiring said product:

*Information collected:

Name;

Age;

Telephone;

Email;

The personal data we collect from you will always be used under the principles of **legality, consent, quality, information, proportionality and responsibility**, for the following purposes:

***Purpose of the information collected:**

To be able to provide our customers with information about **TEQUILA MUNDO DE ORO** ®.

To establish our business relationship, attending the services and/or orders requested.

Moreover, we inform you that your personal data will not be shared with any authority, company, organization or person other than us and will be used exclusively for the purposes indicated. Furthermore, we inform you that your personal data will not be shared with any authority, company, organization or person other than us and will be used exclusively for the purposes indicated.

You have at all times the right to know what personal information we have about you, what we use it for and the conditions of use we give them (Access). Likewise, it is your right to request the correction of your personal information in case it is outdated, inaccurate or incomplete (Rectification); likewise, you have the right to have your information removed from our records or databases when you consider that it is not being used properly (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

In order to exercise any of the ARCO rights, the respective request must be submitted through the following e-mail address:

roberto300991@gmail.com

The above will also serve to know the procedure and requirements for the exercise of ARCO rights, however, the request for the exercise of these rights must contain the following information:

Name;

Phone;

Email;

Content or reason for the request;

Signature;

The response to the request will be given within the following time frame: 38 hours, and will be communicated as follows:

Through the mail indicated in the request.

The data of the person or department of personal data, which is in charge of processing the requests for ARCO rights, are the following:

Name of responsible person: Roberto Alejandro Real Flores

Address: **45380 Gabriela de la Peña No. 9 Amatitán, Jalisco. Mexico**

Telephone: (+52) 33 29165339

E-mail: roberto300991@gmail.com

Other contact: administracion@tequilainsolente.com

It is worth mentioning that at any time you can revoke your consent for the use of your personal data. Similarly, you may revoke the consent, if any, you have given us for the processing of your personal data.

Also, you should consider that for certain purposes the revocation of your consent will mean that we can no longer provide the service you requested, or the conclusion of your relationship with us.

To revoke the consent that you grant in this act or to limit its disclosure, you must submit the respective request through the following e-mail address:

roberto300991@gmail.com

Similarly, you may request information to know the procedure and requirements for the revocation of consent, as well as limit the use and disclosure of your personal information, however, these requests must contain the following information:

Name;

Phone;

Email;

Content or reason for the request;

Signature;

The response to the request for revocation or limitation of disclosure of your data will be given no later than the following deadline: 38 hours, and will be communicated as follows:

Through the e-mail address indicated in the application form.

DISTRIBUIDORA Y EXPORTADORA TEQUILERA DE AMATITAN, S.A. DE C.V., does not assume any obligation to keep confidential any other information that the user provides, including that information that the user provides through bulletins and online chats, as well as the information obtained through the cookies described below, the above in terms of the provisions of Article 109 of the Federal Copyright Law and Section I of Article 76 bis of the Federal Consumer Protection Law.

If changes are made to our business model, we are committed to keep you informed about the changes that this privacy notice may undergo, however, you can request information on whether it has undergone any change through the following email address:

roberto300991@gmail.com

Use of cookies and web beacons

Cookies are text files that are automatically downloaded and stored on the hard disk of the user's computer equipment when browsing a specific Internet page, which allow the Internet server to remember some data about the user, including his or her preferences for viewing pages on that server, name and password, preferences for the visualization of the pages in that server, name and password.

Web beacons are images inserted in an Internet page or email, which can be used to monitor the behavior of a visitor, such as storing information about the user's IP address, duration of interaction time on that page and type of browser used, among others.

Please be informed that we use cookies and web beacons to obtain personal information from you, such as the following:

- Your browser type and operating system.
- The Internet pages you visit.
- The links you follow.
- Your IP address.
- The site you visited before entering our site.

These cookies and other technologies can be disabled. To learn how to do this in your browser, we suggest you consult the following link:

<http://www.google.com.mx/search?aq=f&sourceid=chrome&ie=UTF-8&q=como+deshabilitar+cookies>.

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